



www.mchenrydowntown.biz

Mission Statement

The McHenry Downtown Businesses strive to enhance Downtown McHenry through increased awareness from events, education of its members and improvement of downtown aesthetics. We work in collaboration with the City of McHenry, the McHenry Area Chamber of Commerce, the Riverwalk Foundation and sponsoring businesses.

Our goal is to attract customers to all of our member businesses through our events, print media, online and social media campaigns.

Monthly Meetings

Monthly meetings are held every 3rd Wednesday of the month 6:00pm at various businesses within Downtown.

We have many great opportunities for members to volunteer their time and talents throughout the year. It is the duty of all members to assist in the planning and execution of fundraising and events.

Membership Dues

Annual membership dues of \$125.00 per business are due on April 1 of each calendar year.

Where does your money go?

1. Online and newspaper advertisement
2. Full member directory listing and announcements on our website
3. Flyers, posters and participation for all events
4. Advertising Partnership with the McHenry County Visitor's Bureau
5. Designated member window cling
6. Band in Veterans Park Concert Series
7. Christmas Walk rides, characters and activities
8. Ability to post events and news on our social media pages
9. Advertising & participation in the McHenry Open Air Market

WE NEED YOUR HELP AND SUPPORT TO MAKE THE DOWNTOWN BUSINESS COMMUNITY THRIVE!

Kim Loewe/Kiera Confections Cupcake Bakery, President
1114 N. Green St. | McHenry, IL 60050
815.385.4372



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MEMBERSHIP APPLICATION

Please complete this application if your address is within the McHenry area downtown business district. If you have any questions please give us a call.

Name of Business: _____

Contact Person: _____

Address of Business: _____

Phone number: _____

Email: _____

MEMBERSHIP APPLICATION AND PAYMENT OF \$125 DUE: APRIL 1, 2016

Thank you for your membership with the McHenry Downtown Businesses.

We are looking forward to having a successful year!

Please mail this page along with your check made payable to
"McHenry Downtown Business Association" or "MDBA".

Miller's Dream Marine
1208 N. Riverside Dr.
McHenry, IL 60050